

# CONTROL

YOUR RELIABLE SOURCE FOR PEST CONTROL & PUBLIC HEALTH INFORMATION

## The Boecker Bulletin

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### Dear Client

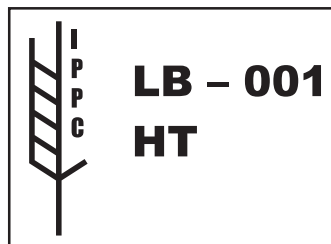
*You may be surprised with this editorial, because as I wrote it, I thought it could be a Wake Up Call for all of us from between disappointments, fears, uncertainty and doubt. . .*

*It all came to me when I was driving past Beirut's beautiful Marina Bay right next to the Inter-Continental Phoenicia Hotel (June 8th). I was looking around to the impressive construction and development work that belted our downtown, delightful fence boards promoted wonderful residential and commercial sites, some of them were already completed and some of them were being worked on. What was great, is that all of them are active, and under development despite the shower of challenges pouring on us daily!*

*That reminded me of a proverb that my mother repeats to me: "Count your Blessings my son, count your blessings". . . And indeed, between nightly bombs, terrorist plots, and the highest level of uncertainty and panic for years, I started counting my blessings; actually Our blessings: Yours, mine and all of the true Lebanese: we still have a lot to cherish, we still have a city called Beirut a "Sleeping Beauty" for now, but its skin, body, and most of all its soul are still intact. . . Intact because we still have great people who wake up every morning and go to work, send their children to school, open their shops and businesses, travel in and out and work hard to bring in work. . . We still have our unique savvy for life, our Saturday night crisp and our Sunday morning coffees, we still have beautiful skies, majestic mountains and unbeatable lifestyle, and despite the many of us who left, we still have hundreds of thousands of families, friends and communities who go out together, eat together, shop together, believe in our land together. . . It is all of that and more, all of that and our trees, our breeze, our Gardenias and Zaatars (thyme plant), our beaches, our parties, our traffic jams and singing to a tune in our cars, our drives up and down Verdun and Kaslik streets, Broummana and Bhamdoun, open tops and loud music, lavish weddings, concerts, theatres and fireworks, our lovely youth and overdone make up, our photos in magazines and our late Sunday lunches with moms, daus, grandparents, kids and domestic help on long endless Mezze tables, our seasonal diets and walks on the Corniche, . . . all these blessings and more are what will make us come back and come back strong.*

*Wake Up! Wake up and start living, don't let them lock you at home, don't let them scare you, don't let them make you lose your lifestyle, your dreams, your streets, your squares, your freedom, your Lebanon. Wake UP!*

*Michel Bayoud  
Alive, Awake and Kicking!*



## ISPM-15 IPPC

### The International Standard on Phytosanitary Measures



**EVER EXPORTED GOODS TO EUROPE,  
USA, AUSTRALIA, CANADA, OR OTHER  
COUNTRIES AND WAS ASKED ABOUT  
HEAT TREATMENT CERTIFICATE?  
ISPM-15? OR FUMIGATION?**

## ▶ ISPM-15



**B**oecker is undertaking Heat Treatment Services as per the International Standard for Phytosanitary Measures, better known as ISPM-15.

All pallets and Wooden Packaging Material ( WPM) exported to 115 countries falling under the IPPC (International Phytosanitary Protection Convention) will have to be treated and stamped according to specific marks carrying the country code, the mode of treatment (fumigation or heat treatment) and the number of the license of the operator which is usually given by the government.

Boecker proudly carries license #001 from the Ministry of Agriculture and is therefore entitled to undertake these services. Boecker is also member of the National Wooden Pallet

& Container Association, USA that provides us with the main guidelines of this specific activity.

### DEFINITION

The IPPC is an international treaty, deposited with FAO and administered by FAO but implemented through the cooperation of member governments and Regional Plant Protection Organizations. The IPPC

currently has 115 contracting parties. The IPPC dates back to 1881 as a treaty between 12 countries to protect grapevines. It was officially organized in 1929 and evolved through 1997 to become a UN organization governed through different governmental cooperation. The IPPC, since 1995 have engaged in the development of an International Standard for Phytosanitary Measures, known since then as the ISPM.

The purpose of the Convention is "to secure common and effective action to prevent the spread and introduction of pests of plants and plant products and to promote appropriate measures for their control".

### WHAT WILL HAPPEN?

In each country which is implementing this standard, the customs authorities at the ports of entrance of imported goods will verify if the WPM is properly stamped with the ISPM-15 official stamp and that the codes of the stamp are recorded on the official data base of the authority. Certificate of Treatment should be issued for each shipment.

### HEAT TREATMENT (HT)

Heat Treatment is the most popular method to comply with ISPM-15. It is a safe, quick and effective method. **Boecker has equipped a mobile unit that will attend to the client's premises, accommodate the WPM, heat treated for the set time and temperature, apply the ISPM stamps and certify shipments.**

### NOTE

- All WPM exported from Lebanon should be treated
- WPM stamped from another country and re-exported from Lebanon SHOULD be stamped again with LB stamp
- The same applies for LCL shipments.

**FOR FURTHER INFORMATION  
PLEASE CONTACT**

**Boecker Public Health**

**01 669100 Ext. 123 – 124 – 100  
www.boecker.com**



# BOECKER AT HORECA 2007

For the 7th year, Boecker has participated in the HORECA tradeshow that was held in BIEL, Beirut from March 27 – 30, 2007. Being the annual business meeting place for the Hospitality & Foodservice industries, this year Horeca welcomed around 15,000 visitors coming from the Food and Beverage sectors as well as others. Boecker island boasted 4 corners each representing one of its services; Pest Management, Food Safety, Microbics, ISPM-15 and equipment/product trade. As usual, one of the most important events in this tradeshow was “salon culinaire”, which for the first



year gave chance for Hotelier students to participate in the live cooking competition under the name of junior chef's competition, sandwich preparation and food display.

Boecker Food Safety was the Official Hygiene Jury during this show where a remarkable improvement in the hygiene standards of the competitors was noted this year.



In addition to that, the show hosted the Hospitality Annual Forum, Bartenders Competition, and Lebanese Food Tasting, and Lebanese Cheese Festival.

## FRUIT FLIES

Fruit flies belong to the genus of *Drosophila*. They are small flies, active at all times of the year.

### BIOLOGY AND CHARACTERISTICS

Adults are typically 3 mm long including thin wings and are dull tan to brownish yellow with bright red eyes.

Females lay their eggs (500) near the surface of ripened, fermenting fruits, vegetables, beer, alcohol and vinegar or near any openings in poorly sealed containers, empty bottles (ketchup, beer) and cans.

Newly emerged adults are attracted to light and tend to hover in small circles.

Due to their small size, some species can enter structures through ordinary window screens.

### HEALTH HAZARDS

Fruit flies are considered significant pests when found in food producing or food handling facilities. Since fruit flies frequent unsanitary areas (moist, decaying organic matter), they may potentially carry



disease-causing bacteria onto food products.

Fruit fly larvae living in fruit, which is eaten, can cause intestinal discomfort and diarrhea.

### CONTROL

The best method for eliminating an infestation of fruit flies is to find and remove all actual and potential breeding sources.

Unless the breeding sites are removed or cleaned, the problem will continue no matter how often insecticides are applied to control the adults.

*Carla Abdo, Boecker Academy*

Sanitation and habitat removal are necessary to **CONTROL FRUIT FLIES**

- Clean damp areas around drains, sinks, washing machines and potted plants.
- Exclude adults with 16-mesh screens fitted around all windows.
- Install air currents in food handling establishments.
- If the problem remains, call your pest controller to control populations before they build up in your facility.

# BOECKER AT GARDEN SHOW

Every year, Boecker participates in the spring event held in the beautiful gardens of the Hippodrome in Beirut, The Garden Show. This tradeshow hosted garden amateurs, landscape specialists, women, men and kids for its wide selection of stands and services for garden and homes ranging from outdoors furniture, accessories, decorations, to various related services, food and specialized kids area. At Boecker stand, every visitor is a winner. All you had to do was to spin the

wheel of fortune and win any of the 5 various gifts ranging from free of charge home treatments to special discounts and Boecker souvenirs. Our mission will always aim at insuring World Class Pest Management services that maintain your environment safe and pest free to enjoy.



# ABCAR

ABCAR {AIDS Business Coalition in the Arab Region (ABCAR)} is a coalition of Private Sector companies in the Arab World who are responding for the HIV/AIDS threat which according to WHO, UNDP and ILO may affect 10% of the total Arab workforce by 2015 if no action is done today. Boecker Public Health has escorted ABCAR since its inception in 2003 and is playing a major role today in developing policies and structures for its own Human Resources as well as encouraging other

companies to take part in ABCAR initiatives. The AIDS Business Coalition in the Arab Region (ABCAR) has been officially launched on 18th May 2007 during the World Economic Forum on the Middle East, Dead Sea, Jordan, with the support of UNDP and ILO (International Labor Organization). The launch session hosted a distinguished panel which included Dr. Gavin Graham, Vice President, Shell EP International; Mr. Michel Bayoud, CEO, Boecker Public Health Group; Mr. Christopher Knight, CEO, Standard Chartered Bank, Jordan; Ms. Nada Al-Nashif,

Regional Director, International Labour Organisation; a representative of H.E. Mr. Amre Moussa, SG of the League of Arab States; and Ms. Yousra, Actress and UNDP Goodwill Ambassador. The session was moderated by Dr. Shereen El Feki, Presenter and Editorial Advisor for Al-Jazeera Intl. The panellists showed their support to ABCAR by placing their business cards on a giant red ribbon, symbolising the response to AIDS, at the end of their speeches. A press conference was also held on the following day, where ABCAR members responded to

media inquiries on the initiative. The panel included Mr. Freddy Becker, Policy, Compensation and Benefits Manager, Shell EP International; Mr. Michel Bayoud, CEO, Boecker Public Health Group; and Dr. Khadija Moalla, Regional Coordinator, UNDP's HIV/AIDS Programme in the Arab Region. There has been substantial media coverage of ABCAR in Arabic press (more than 50 articles throughout the Arab region), with raised concerns about the increasing rates of HIV infection rates in the region.



**We invite you**  
to visit ABCAR's website  
[www.abcaronline.org](http://www.abcaronline.org)  
and to learn more about  
its activities as we  
invite you to Join  
ABCAR through Boecker  
Lebanon and the region.

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