

# CONTROL

YOUR RELIABLE SOURCE FOR PEST CONTROL & PUBLIC HEALTH INFORMATION

## The Boecker Bulletin

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### Dear Client

*In 2000, exactly 7 years ago, I addressed you quoting President Franklin Roosevelt, he said: "... It is true that our country is in recession, it is a recession I chose not to join".*

*The essence of this quote is not really being in a recession or not, it is about making a choice that changes things around you, and this is exactly what I have done, this is exactly what you should do: Choose not to Join!*

*Not to join chaos, not to join disappointment, not to join tension, not to join freezing of your life, not to join fear, not to join despair, not to join adversary, not to join emigration, not to join changing your lifestyle.*

*At time where choices are at the day's order, let me share with you how Boecker has started 2007: Our new 600m2 additional warehousing and logistics hub is getting ready to boast the region's supplies. Boecker Beirut will be the Middle East hub for all of Boecker's World supplies. This will include stocking of Pest Control Products & Equipment for distribution to UAE, Qatar, Kuwait, Jordan, & Nigeria.*

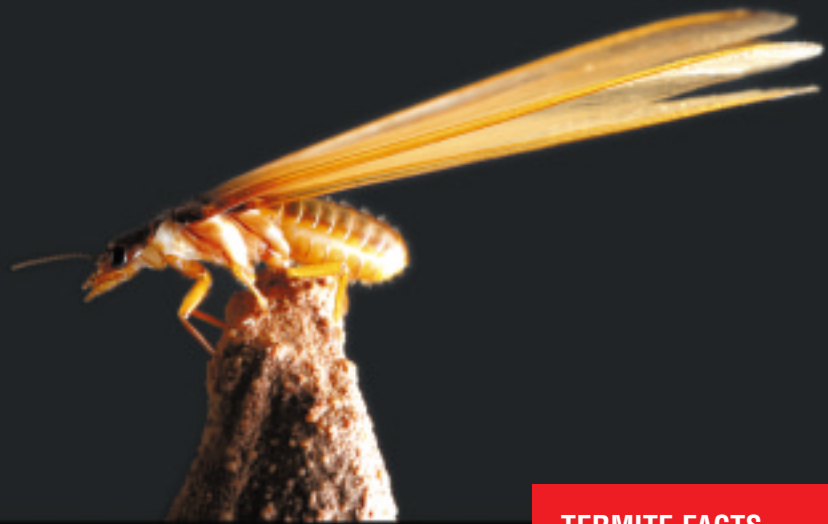
*The same location will also see a specialized Fumigation Chamber, a designed project that is being equipped with state of the art fumigant delivery, safety and monitoring systems. The same center will also see a Heat Treatment device for the ISPM-15 standard application of Wood Packaging Material.*

*As we choose to prosper and develop, Boecker has also launched (on Feb 15, 2007) its fully renovated website [www.boecker.com](http://www.boecker.com) one of the world's most comprehensive pest control & pest management websites, with the first time in the World, a direct access to client area that will update you on your schedule straight from our servers' data base.*

*Last but not least, 2007 has also seen the appointment of a new Country Manager for our Lebanon office, part of Boecker's strategy to designate Country Managers in each location, Bana Kobrosly, a Boecker veteran is now heading Beirut's office and both of us will now and always be standing by at your service.*

*Michel Bayoud, CEO  
Boecker Public Health Group*

# TERMITES



### TERMITE FACTS

Termites never sleep; they work 24 hours a day. They feed mostly on wood, traveling as far as 250 feet away from their nest. They can also eat books, furniture and plastics. They can die from exposure to open air and direct sunlight, thus make pencil-wide mud tunnels to gain access to food sources and dodge the sun.

**Termites are considered to be the most destructive insect pests in the world. Their presence dates back to more than 250 million years. Termites became a major threat to humans when people began building houses out of wood. The cost of termite damage exceeds \$3 billions annually. Foraging for cellulose-based material, termites feed on structural timber either indoor or outdoor, or any human structures such as homes, businesses and warehouses.**